

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Kentish Town City Farm Ltd	
If your organisation is part of a larger organisation, what is its name? Federation of City Farms and Community Gardens	
In which London Borough is your organisation based? Camden	
Contact person: Ms. Rachel Schwartz	Position: Chair of Trustees
Website: http://kcityfarm.org.uk	
Legal status of organisation: Registered Charitable Incorporated	Charity, Charitable Incorporated Company or company number: 294797
When was your organisation established? 01/01/1972	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity
Please describe the purpose of your funding request in one sentence. To fund the salary and work of our Education Officer, who provides environmental education to over 6000 people, supports animal care, gardening, volunteering and outreach.
When will the funding be required? 01/04/2016
How much funding are you requesting? Year 1: £38,850 Year 2: £38,850 Year 3: £38,850 Total: £116,550

Aims of your organisation:

The mission of the farm is: To improve mental, social and physical well-being for the local community and educate children and young people on farm life and food cultivation. The focus of our efforts are young people living in the dense, low-income estates of Gospel Oak and the surrounding area, local people with learning, physical and mental health disabilities and school children.

We enable people living in a dense, urban environment to experience the benefits of farm life. Through animal care, gardening, horse riding, environmental education, arts and play, we aim to develop life and social skills among our programme participants: confidence, self-esteem, self-control, responsibility and interpersonal skills such as communication, ability to work in teams and tolerance of difference. We teach people how meat, dairy, grains, vegetables and fruits are produced, how to ethically care for working animals, and help them understand the relationship between healthy natural and cultivated environments and protecting the food supply.

Main activities of your organisation:

We have 43 years of experience delivering services, including: Our Young Urban Farmers programme for Children and Young People (CAYP) from disadvantaged backgrounds and those with disabilities; a riding programme offering subsidised pony rides/ lessons to disadvantaged local children and therapeutic riding for people with disabilities; an education programme - outdoor learning about animals, plants, the environment to over 6000 children, teachers and parents (nursery -- KS2); a volunteer led gardening programme - pensioner allotments, community garden, under 5's garden; an arts & crafts programme serving 2350 people per year with under 5's drop-ins, pottery classes, art activities and three annual community festivals.

We are a hands-on, interactive and collaborative project where staff and over 100 volunteers from the local community come together to develop and learn. Respected by peers and loved in the community, our programmes, activities and events are used by over 17,000 per year representing four generations of local people.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
4	1	4	40

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	83 years

Summary of grant request

We're seeking your support towards the salary and associated cost of our Education Officer over the next three years.

This central role meets a vital need/demand in our community to support the environmental education of Londoners, bringing outdoor learning initiatives to a diverse group.

As the first UK city farm, created and still run by locals, there is continued high demand for our programmes, activities and events; in particular the stimulating educational resource provided. Over 5 acres of outdoor space provide an ideal learning space for environmental topics; including live farm animals, gardens, wildlife pond, orchard, grazing pastures and bee keeping. Allowing free access to the farm creates a welcoming, inclusive atmosphere, encouraging people to return often, making the farm an extension of the local community.

The demand for our work is ever increasing, as educators recognise the importance of environmental education for primary school children and value of teaching it outdoors.

Topics covered include:

- ethical care of working animals
- relationship between healthy environments and food supply
- growing and cooking produce
- animal and plant identification and life cycles
- how to work with rather than against nature
- bee pollination and honey production
- the changing seasons and natural world
- medicinal uses of plants and herbs
- using all the senses to understand and appreciate the natural world
- importance of land/water conservation

In 2012-15 the school environmental education project served an average of 5975 people, 22% increase over the annual average of 4909 in the previous 3 years. The program has grown organically through repeated take up and word of mouth. Teachers consistently report high levels of satisfaction with the content and delivery of the material and visits are directly linked to the National Curriculum.

The role of Education Officer is at the heart of much of our activities and provision, playing a key part in:

- Co-ordinating and delivering educational sessions for school children, teachers, parents; using the farm as a living classroom
- Sessions for bespoke groups including nursery children, special needs groups, agencies in the environmental and educational fields
- Young people engaging in ethical working animal care, sustainable food cultivation, and protection of the environment through hands-on after school, weekend, holiday programmes
- Continued delivery of environmental themed projects including sustainable agriculture, nature club, healthy eating cookery, and recycled materials crafts
- On site guidance/support for our strong volunteer force, including those with learning disabilities, mental health issues, who are not in employment, education, or training
- Management of maintenance/site improvements that contribute to greening of the site, increase educational impact and enhance visitor experience for the further 10,000 visitors each year to our green, open, inner city space.

We have a strong, on-going commitment to greening the site/reducing our carbon footprint; over 10 years including investment in green roofs, solar panels, recycling/repurposing waste and rainwater, and a clean vehicle for animal transport.

The current post holder has been in post 14 years with continuously positive feedback/evaluation from participants, colleagues, volunteers. He's passionate about his work, including the promotion of biodiversity at the Farm. We have protected natural areas that home natural fauna/flora.

These areas help improve/educate our participants' understanding and recognition of native plants/animals and their relationship to a healthy ecosystem.

Through his work, the farm has been accredited under the Countryside Educational Visits Accreditation Scheme (CEVAS) run by Access to Farms (ATF) -- partnership of national organizations aiming to improve opportunities/quality of educational access to farms by schools. He's also undertaken additional training across health & safety, challenging behaviour and emergency first aid.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

none

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Over the 3-year grant period: During term time, the Education Officer will directly plan and lead over 20 environmental and eco-themed educational visits to the farm through which over 12000 children, plus teachers and parents from the local area will engage with outdoor learning initiatives over the next year.

Over the 3-year grant period: The Education Officer will plan and deliver fun and educational displays, activities and demonstrations themed and linked to the land and environment; to over 6600 members of our diverse local community at outreach events, including three farm based community festivals.

Over the 3-year grant period: The Education Officer will prepare activities for and supervise over 1500 corporate volunteers in outdoor environmental activities including facilities maintenance and repair, gardening and animal care over the course of the year.

Over the 3-year grant period: During term time, the Education Officer will plan and lead weekly Learning Outside the Classroom sessions, with a focus on environmental themes, scientific principles and maths, for up to 24 students who require specialist social, emotional and behavioural difficulties (SEMH) provision.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Over the 3-year grant period: Through the work of the Education Officer, over 12000 children, plus teachers and parents, will gain awareness and respect for the environment and healthy lifestyle choices through the educational programme and greater understanding of biodiversity.

Over the 3-year grant period: Through the educational displays, activities and demonstrations designed and presented by the postholder, over 6600 people from the diverse local community will achieve increased understanding and awareness of positive use of outdoor space, healthy lifestyle choices and the environment, as well as increased community cohesion.

Over the 3-year grant period: Through the work of the Education Officer, over 1500 corporate volunteers will benefit from enhanced awareness of environmental issue and help protect the farm site to encourage biodiversity.

Over the 3-year grant period: Through a project designed and delivered by the Education Officer, up to 8 students who require specialist social, emotional and behavioural difficulties (SEMH) provision, will have improved behaviour, attention and knowledge of nature, scientific principles and maths.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

This project has been running continuously since 2002 with a combination of Trust funding (City Bridge Trust, John Lyons Charity) and self-generated funding. Over the past two years, we have expanded sources of income from community donors and service fees. We are also exploring ways for the education programme to raise more revenue without compromising our charitable aims.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

6,508

In which Greater London borough(s) or areas of London will your beneficiaries live?

Camden (75%)

Several NW London (15%)

Several NE London (10%)

What age group(s) will benefit?

0-15

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

11-20%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Education Officer Salary	28,000	28,000	28,000	84,000
Education materials	250	500	500	1,500
Corporate Volunteer materials	500	500	500	1,500
Animal and Horse Costs	7,000	7,000	7,000	21,000
Independent Exam, accounting and bookkeeping	1,350	1,350	1,350	4,050
Office costs	1,300	1,300	1,300	3,900
Programme Manager Salary (management costs)	2,800	2,800	2,800	8,400
Public Events and Activities	1,250	1,250	1,250	3,750
Premises costs	15,900	15,900	15,900	47,700

TOTAL:	58,350	58,350	58,350	175,050
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
School visit fees	12,000	12,000	12,000	36,000
Corporate volunteer fees	2,500	2,500	2,500	7,500
Public events and activities	1,500	1,500	1,500	4,500
LBC Rent Grant	3,500	3,500	3,500	10,500

TOTAL:	17,500	17,500	17,500	52,500
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Education Officer Salary	28,000	28,000	28,000	84,000
Education materials	250	250	250	750
Animal and horse costs	7,000	7,000	7,000	21,000
Rent & Rates	2,225	2,225	2,225	6,675
Site Maintenance	1,375	1,375	1,375	4,125
	0	0	0	0

TOTAL:	38,850	38,850	38,850	116,550
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	18,034
Activities for generating funds	35,676
Investment income	0
Income from charitable activities	270,553
Other sources	0
Total Income:	324,263

Expenditure:	£
Charitable activities	275,201
Governance costs	7,854
Cost of generating funds	4,437
Other	0
Total Expenditure:	287,492
Net (deficit)/surplus:	36,771
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	36,771

Asset position at year end	£
Fixed assets	685,091
Investments	0
Net current assets	126,284
Long-term liabilities	0
*Total Assets (A):	811,375

Reserves at year end	£
Restricted funds	25,330
Endowment Funds	735,271
Unrestricted funds	50,774
*Total Reserves (B):	811,375

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 61-70%
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Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: Lisa Thomas resigned from the Board of Trustees September 2015 to attend to other personal commitments. She has stayed on as an Advisor to the Board.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	161,172	166,429	250,778
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder		2012 £	2013 £	2014 £
The Big Lottery Local Food Project	0	15,030	53,135	
John Lyon's Charity	0	25,000	25,000	
Award for All	9,890	0	0	
Heritage Lottery Fund	11,800	9,440	2,360	
Help A London Child	4,239	0	0	

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Rachel Schwartz**

Role within **Chair of Trustees**
Organisation: